



NEWS RELEASE

For Immediate Release

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Municipality of Southwest Middlesex

153 McKellar Street, Glencoe, ON N0L 1M0

www.southwestmiddlesex.ca

Glencoe District Lions Club and Municipality of Southwest Middlesex Launch Project 2000 Revitalization Campaign

GLENCOE, ON – The Glencoe District Lions Club, in partnership with the Municipality of Southwest Middlesex, is proud to officially launch the Project 2000 Revitalization Campaign, a community initiative focused on upgrading and refreshing the Project 2000 pavilion and washroom facilities at the Southwest Middlesex Recreation Centre.

Led by the Glencoe District Lions Club, with administrative and fundraising support provided by the Municipality of Southwest Middlesex, the campaign builds upon the Lions Club's original leadership in constructing the facility through community fundraising efforts in 2000.

Council has approved a revitalization project aimed at improving accessibility, functionality, and the overall appearance of the facility, which has served residents and visitors for more than 25 years. The Glencoe District Lions Club has also committed a lead contribution of \$20,000 toward the project.

Planned upgrades include:

- New accessible washroom partitions
- Accessible counters, sinks, and faucets
- Automatic flush and touchless fixtures
- New entrance doors and hardware
- Interior and exterior painting
- General repairs and maintenance improvements
- An overall beautification and refresh of the facility

The project is being completed in advance of the upcoming summer season, including high-profile fastball tournament expected to be partially hosted in the community over the next several years. These events are anticipated to welcome approximately 3,000–5,000 visitors annually to Southwest Middlesex and will provide an important opportunity to showcase the community to players, families, and visitors from across the region.

In addition to supporting major events and tourism activity, the revitalized facility will continue to serve residents through local recreation programming, tournaments, and community gatherings for years to come. The Municipality has also entered into a service agreement for operation of the booth facility, ensuring it will once again be open and actively used to provide service and amenities to the community this season.

As part of the campaign launch, the Glencoe District Lions Club and Municipality of Southwest Middlesex are inviting local businesses, organizations, community groups, families, and residents to participate through sponsorship opportunities and donations.

“Project 2000 has been an important part of our community for more than two decades, and these upgrades will help ensure the facility continues to serve residents and visitors well into the future,” said Mayor Allan Mayhew. “Council is proud to support this revitalization project and grateful for the continued leadership and partnership of the

Glencoe District Lions Club as we work together to enhance this important community asset.”

“The Lions Club is proud to continue supporting a facility that has meant so much to the community over the years,” said Gerald Reycraft on behalf of the Glencoe District Lions Club. “We are excited to see these improvements move forward and encourage others to get involved in supporting the project.”

Community members interested in learning more about the campaign, sponsorship opportunities, donation options, or pledge commitments are encouraged to visit:

<https://www.southwestmiddlesex.ca/project2000>

Additional campaign information, sponsorship details, and pledge forms are available on the project webpage.

For more information about the Municipality of Southwest Middlesex, visit www.southwestmiddlesex.ca.

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Front row L to R: Glencoe District Lions Club - Project 2000 Committee Member Rick Cowell, Glencoe District Lions Club- Project 2000 Committee Member Gerald Reycraft, Mayor Mayhew, Councillor McCallum
Back row L to R: Councillor Emery, Councillor Myers, Councillor McGill, Councillor Haggith, Deputy Mayor Sholdice