



COMMUNITY PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

PROJECT 2000 REVITALIZATION



ABOUT THE PROJECT

The Project 2000 pavilion and washroom facility at the Southwest Middlesex Recreation Centre was originally constructed by the Glencoe District Lions Club in 2000 through significant community fundraising efforts. For more than 25 years, the facility has served as an important gathering place for recreation, tournaments, and community events within Southwest Middlesex.

Today, the Glencoe District Lions Club is leading a major revitalization initiative to refresh and improve the facility so it can continue serving residents and visitors for years to come. The Municipality of Southwest Middlesex is proud to partner with the Lions Club by providing administrative and fundraising support for the project. As part of this renewed community partnership, the Lions Club has committed a lead contribution of \$20,000 toward the revitalization effort.

FACILITY IMPROVEMENTS

- New accessible washroom partitions
- Accessible counter heights, sinks, and faucets
- Automatic flush valves and touchless faucets
- New entrance doors and hardware
- Interior and exterior painting
- General repairs and maintenance improvements
- An overall beautification and refresh of the facility

SUPPORTING THE PROJECT

This initiative provides an opportunity for local businesses, organizations, and community supporters to contribute to the renewal of an important community gathering space while supporting a high-profile community project expected to welcome significant regional visitation over the coming years.

Led by the Glencoe District Lions Club, with administrative and fundraising support provided by the Municipality of Southwest Middlesex, the initiative builds upon the Lions Club's longstanding leadership and historic contribution to the Project 2000 facility and broader community.

Community Sponsorship Opportunities

Sponsorship Level	Contribution	Recognition Opportunities
Legacy Naming Partner	\$15,000 +	<ul style="list-style-type: none"> • Prominent pavilion recognition on donor wall • Personalized media release recognizing donation • Personalized social media recognition with photo • Naming rights opportunity on select amenities (limited availability) • 2' x 8' baseball diamond outfield fence sign (limited availability) • 2' x 6' recognition sign on baseball diamond dugout • Charitable tax receipt for donation
Community Champion	\$7,500 - \$14,999	<ul style="list-style-type: none"> • Prominent donor wall recognition • Personalized social media recognition with photo • 2' x 6' recognition sign on baseball diamond dugout • Recognition in campaign materials, municipal communications, and project announcements • Charitable tax receipt for donation
Community Builder	\$2,500 - \$7,499	<ul style="list-style-type: none"> • Enhanced donor wall recognition • Personalized social media recognition with photo • 2' x 3' recognition sign on baseball diamond dugout or other facility amenity area • Recognition in campaign materials, municipal communications, and project announcements • Charitable tax receipt for donation
Pavilion Partner	\$500 - \$2,499	<ul style="list-style-type: none"> • Donor wall recognition • Recognition in donor listing and select campaign materials • Charitable tax receipt for donation
Friend of Project 2000	Up to \$499	<ul style="list-style-type: none"> • Donor wall recognition • Charitable tax receipt for donation

COMMUNITY IMPACT

The project is being completed in advance of the upcoming summer season, including planned high-profile fastball tournaments expected to be hosted in the community over the next two years. These events are anticipated to welcome more than 3000-5000 visitors annually to Southwest Middlesex and will provide an important opportunity to showcase the community to players, families, and visitors from across the region.

In addition to supporting major events and tourism activity, the revitalized facility will continue to serve residents through local recreation programming, tournaments, and community gatherings. The Municipality has also entered into a service agreement for operation of the booth facility, ensuring it will once again be open and actively used to provide service and amenities to the community this season.

Project Supporters May Be Recognized Through:

- Municipal communications and social media
- Media releases and project updates
- Recognition installed at the pavilion
- Donor recognition wall

For more information or to discuss sponsorship opportunities, please contact:
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