

DIRECTIONS

London Hunt and Country Club
1431 Oxford Street West,
London, Ontario
www.londonhuntclub.on.ca



Who should attend?

Farmers
Chefs / Caterers
Food Retailers
Food-Service / Institutional Food Providers
Food Processors
Food Distributors

FOR MORE INFORMATION CONTACT:

Karen Eatwell, National Farmers Union,
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The Canadian Society
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Local Food Connection

Farmer / Food Buyer
Networking Event



Connecting Farmers and
Food Buyers to tap into the
local food market place

March 29, 2010
London Hunt and Country Club
London, Ontario
9:00 am – 12 noon

**Local Food Connection: Farmer/ Food Buyer
Networking Event
London Hunt and Country Club
1431 Oxford Street West, London, Ontario**

For Farmers interested in finding out more about selling into local food marketing opportunities.

For Chefs, Caterers, Food Retailers, Processors, Distributors, Food-Service and Institutional Food Providers looking to offer more local food.

AGENDA

7:30 am **Exhibitor Setup**

9:00 am- NOON **Farmers, Chefs/Caterers & Buyers meet to build business relationships for 2010**

- ✓ Each farmer will have a table exhibit set up with information about their farm products
- ✓ Food buyers (chefs, retailers, etc) will circulate through the room and meet one-on-one with the farmers, learn more about their products and develop contacts for 2010 and beyond... Think of it as business-to-business speed dating!

Chefs/Caterers and Buyers

- ✓ Arrive prepared to develop relationships and contracts for 2010.
- ✓ It is okay to make deals with more than one farmer to meet your requirements. Consider buying local products while in season, and supplement from your regular suppliers what you can't buy locally.
- ✓ Attend anytime between 9:00 am and 12 noon, however you'll need at least 1 hour to connect with all of the farmers

Featuring a Local Food Buffet throughout the event

Pre-Registration Required: Deadline - Wednesday, March 24th
Space is limited; availability will be on a first come – first served basis.

Registration Fee:
\$20.00 per person (includes GST).
There is NO CHARGE to Farmers who are Exhibitors.
A 4 foot exhibit space will be provided.

REGISTRATION FORM
Pre-registration Required

REGISTRATION OPTIONS:

Go Online: www.ledc.com/newsevents/events/ or click here

By Phone or fax:

With Visa or MasterCard

Phone: (519) 661-4545, 1-800-327-2428 Fax: 519-661-5331

By Mail:

With Payment To:

London Economic Development Corporation

380 Wellington St., Suite 701

London, ON N6A 5B5

Attention Heather Pilot

REGISTRATION INFORMATION (Please print clearly)

Name _____

Farm/Business Name _____

Category Farmer Food Retailer Food Service Caterer
Food Processor Food Distributor Chef

Address _____ Postal Code _____

Phone () _____ Fax () _____

Email _____ Website _____

REGISTRATION FEE: \$20.00 per person (includes GST).

There is NO CHARGE to FARMERS who are EXHIBITORS. A 4 foot exhibit space will be provided to exhibitor farmers.

AMOUNT PAYABLE : # of people _____ X \$20.00 = \$ _____
OR

I am a farmer and will be an exhibitor - no charge
Food Products/Produce (Please prioritize)

1. _____ 2. _____
3. _____ 4. _____

METHOD OF PAYMENT. Please indicate your method of payment:

Cheque enclosed Please make cheques payable to:
London Economic Development Corporation

Visa MasterCard

Card No. _____

Expiry Date: MM/YY

Cardholder's Name _____

Signature _____